

**K N O W L E D G E**

OF YOUR INDUSTRY IS THE BEST WAY TO PRESENT YOUR PRODUCTS



## **FUNDAMENTALS OF DENTISTRY FOR THE ORAL HEALTH INDUSTRY:** *A Dental Camp Tailored Specifically for Dental Companies, Executives and Representatives*

**T**his dynamic course is designed to introduce and enhance a broad based knowledge of dentistry as a whole, and will benefit dental executives as well as dental representatives and product specialists. This 3-day evidence-based university program will consist of lectures and hands-on workshops on fundamental concepts, terminology, and the art and science of many dental disciplines.

### **T**opics to be covered:

- *Concepts of Oral Health*
- *Dental/Oral Anatomy & Morphology*
- *Radiology*
- *Occlusion*
- *Dental Materials*
- *Periodontics*
- *Implantology*
- *Endodontics*
- *Restorative and Esthetic Dentistry*
- *Understanding the concerns of the dental professionals and their team*

### **U**pon completion, participants will be able to:

- *Enhance their knowledge on the principles of dentistry and oral health*
- *Use this knowledge to better understand the dental professional*
- *Recognize the true professional needs of dental practitioners*
- *Attain powerful communication tools as they approach dental practitioners and their team*

**LOCATION:** USC School of Dentistry

**DATES:** January 9 - 11, 2009

**TIME:** 9:00 am - 5:00 pm

**TUITION:** \$2,200

**FACULTY:** Dr. Gary Harmatz (Course Director)

Dr. Kim Austin

Dr. Brent Fung

Dr. Richard Green

Dr. Tom Levy

Dr. Parish Sedghizadeh



CERTIFICATE OF COMPLETION WILL BE  
AWARDED

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LECTURES • HANDS-ON WORKSHOPS • PANEL DISCUSSION • LIMITED ATTENDANCE

**Disclaimer:** Products, materials, and dental equipment used in this program are offered to participants for educational purposes in the spirit of academic freedom and are not necessarily endorsed by the presenters and/or the University.